

FAX# 703 528 7880
CREDIT RISK !!
REPORT FROM REP
HARRIS **CHANGES**
OCT19/12 16.20
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME ELISE CLOYD
SALES PRSN WA- JOE KNAUER

PRDCT	RPOF-3 PAC	EST#1880	COMMENTS: (LINE, ORDER, INVOICE)

REP: TO LENA
FR JULIE
OK' DM4
TTLS RTS
PLS CFM, THX 10/19

STA: CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
RPOF-HUKILL, GAETZ, GARDINER

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4	S		1100A-1200N	30		\$925.00	10/16	10/19	3		TU-F	3

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 1880
 PROGRAM : VIEW
 CON COM1 : 1X PER DAY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

46	A		1000P-1100P	30		\$3,500.00	10/19	10/19	1		FRI	1
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PROGRAM : 20/20
ORD COM1 : WE CAN OFFER ***RESEND NEED ANSWER
THIS IS A MAKE-GOOD FOR OCT18 ON LINE-4 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-37 FOR 1 SPOT/WK

47	A		1205A-1235A	30		\$425.00	10/19	10/19	1		FRI	1
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PROGRAM : NIGHTLINE AFTER HS SPORT
ORD COM1 : WE CAN OFFER ***RESEND NEED ANSWER
PART OF A MAKEGOOD MADE UP OF LINES 46-47

37	S		730P-800P	30		\$3,000.00	10/22	10/22	0		MON	0
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PROGRAM : WHEEL
STATION MAKEGOOD OFFERS:
M4 OK'D BUY#4 MISSED:TU-F/1100A-1200N OCT18 30S \$925.00 (OCT19/12)
BUY#37 MON/730P-800P OCT22 30S \$3,000.00
OFFER:FRI/1000P-1100P OCT19 30S \$3,500.00 PLS ADVISE.
& FRI/1205A-1235A OCT19 30S \$425.00
CMT:WE CAN OFFER ***RESEND NEED ANSWER

OCT/12	81675.00	CONTRACT TOTAL	81675.00
		TOTAL SPOTS	41

MARKET TOTALS \$235,835 WFTV 35% WKMG 17% WESH 30% WOFL 15% WKCF 0% WRBW 0% CABL 0%

WOPX 0% WRDQ 3% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE